

John Bloomer Profile

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Healthcare, energy, IT, technology leader, general manager; from start-up entrepreneur to Global 100 CXX, having a lasting, positive effects on new and existing markets, optimizing the strategic alignment of people, process & technology.

- ◆ Managed for success in growth- and recovery situations, leveraging Six Sigma, Lean methodologies.
- ◆ Mixed technology foresight with business acumen developed through numbers-minded P&L leadership.
- ◆ Delivered hardware, software and technical systems as products and services with rigor, discipline.
- ◆ Demonstrated passion and energy for aligning and driving business strategies, from Board Room to customer.
- ◆ Accelerated growth, profit by tailoring and applying operational best practices, including product & program management disciplines, technology standards (ISO, COBIT, ITIL) for world class IT shops & Data Centers.
- ◆ Broad understanding of new science & technology, leveraging it to disrupt/advance industries.

PROFESSIONAL EXPERIENCE

CTO, IS Operations Officer *New Hanover Regional Medical*, 2008-2011 Dominant multi-disciplinary, multi-hospital & clinic provider in North Carolina with \$1B top line and < 3% margins. Rebuilt IT organization, leveraging Six Sigma/Lean to move from inefficient paper-based care to highly efficient technology-enabled paperless care. Secured funding, Board support for & lead multi-year staff, infrastructure (inc. DC) & process re-engineering; commissioned \$60MM Epic Systems deployment.

CIO, VP *Virtua Health*, South NJ 2005-2008. Developed strategy & plan for the \$100MM “Digital Transformation”, day to day project execution and operational management. Developed and managed \$53M/27M annual cap/op ex budget. Leveraged IT to help move Virtua from unprofitable to the most profitable in the state with nationally-discriminated quality, safety and satisfaction scores by deploying the right technology the right way. \$1.5B top line, > 8% margins. Responsibility for clinical, non-clinical & biomedical systems operations, Data Center expansion and DR.

Novar, plc. (Honeywell acq., energy/controls non-compete expired) UK, Cleveland OH, Redmond WA, 2001 – 2004 *Managing Director and Global CTO* – within a \$1B global building automation conglomerate & distribution channel. P&L ownership for US and global controls products, services within Intelligent Building Systems Sector business. Developed and launched new building automation products and services, streamlining manufacturing and integrating products from several acquisitions, driving record-breaking revenue & margin growth in US. Product/service vitality nearly doubled top-line to \$100MM with double digit margin growths. New Project Management methodologies and PMO deployed.

Consultant Dallas TX, Philadelphia PA, NYC, 2000 – present

Turnaround Consultant, Interim CEO, CTO

CTO *Vectrix* - led right-sizing, un-winding \$25MM Hicks-Muse Internet services/consultancy. Included harvesting two large Data Centers. CEO *Exordia*, Advisor *GTV* - Business planning, leadership, fundraising, networking technology start-ups. Sarbanes-Oxley process, IT consultant.

Enron Broadband Houston TX, Portland OR, 1999 – 2000

VP Product Development – video backhaul & streaming, bandwidth on-demand services. Built, ran, sold and delivered profitable new network and communications services. Product/service included backhaul for post houses, ad agencies, etc. and streaming media infrastructure and premise equipment for in-home video rental. Established PMO, Product Development disciplines. Exited service lines to focus - build, run strategically located Data Centers, Colo, services.

General Electric Company divisions FL, NY, PA, 1983 - 1999

GE Capital – CIO Colonial Penn P&C Insurance, business acquisition, integration and rightsizing for large, multi-faceted direct market infrastructure. Consolidated and outsourced Data Centers across acquisitions.

GE Power – Manager Business Development (home gateway partnerships) & product manager for GE-Harris EMS acquisition, including XA-21, now the dominant world-wide T&D SCADA System. Commercial author for GE turbine-based energy spot market forecasting trading model.

GE Energy – CTO Global Energy Services, utility service bundling of automated meter reading (C&I, residential; powerline, wireless) and back office service outsourcing.

GE NBC – CTO Cable Ventures, ground-breaking transformation to IP delivered digital video, MSNBC joint venture tailoring content to end users, including deployment of powerline and phoneline video modulation technologies.

GE Global Research – Staff Scientist. Published, patented in VLSI, medical imaging, distributed network systems, large scale embedded secure military systems

ACADEMIC/CREDENTIALS

- BSEE – Clarkson University
- MSCE – University of Central Florida
- PhD studies – RPI, sans thesis, EE Information Theory
- Six Sigma Black Belt - certification, inc. Lean training in financial, healthcare, energy industries
- GE – Edison Engineering, ABC competitive program graduate