

## John Bloomer Profile

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General manager, operations and technology leader with experience in Energy, Controls, Healthcare, Telecommunications industries ranging from start-ups to \$100MM Global 100 P&Ls. Quick to gain lasting, positive impact on new and mature businesses by aligning people, process and technology with strategic goals:

- Combines technology foresight with business acumen to meet or beat projections & budgets.
- Leverages broad understanding of technology to lead or disrupt an industry.
- Passion and energy to align and drive business strategies, from the customer to the Board Room and investors.
- Balances speed with discipline to accelerate growth & profit, tailoring operational and product development best practices to fit or enhance an organization's appetite.
- Successful in both growing and exiting businesses, leveraging Six Sigma, Lean methodologies to maximize margins.

### PROFESSIONAL EXPERIENCE

New Hanover Regional Medical Wilmington, NC, 2009 – June 2011

**CTO and IS Operations Officer** – 800+ bed integrated community healthcare system, \$1B+ revenue, 3%+ margins. Ran all day to day IT projects, infrastructure and operational systems with an annual operating budget of \$20MM; capital of \$26MM. Strategy, planning & execution to help create the dominant regional care organization.

Virtua Health Marlton, NJ, 2005 - 2008

**CIO, VP** – integrated community healthcare system, \$1.5B top line, 1100+ beds. Strategy & planning for the “Digital Transformation”, day to day project execution and operational management. Developed and managed \$27MM operating and \$53MM capital budgets. Helped move Virtua from unprofitable to the most profitable in the state (8%+) with nationally-discriminated quality, safety and satisfaction scores by deploying the right technology the right way. Responsibility for clinical, non-clinical & biomedical systems operations.

Novar, plc. Plants in Horsham UK, Cleveland OH, Redmond WA, 2001 – 2004

**Managing Director, Global CTO** – division of a \$1B global building automation conglomerate & distribution channel. P&L ownership for US and global controls products, services within Intelligent Building Systems Sector business. Developed and launched new building automation products and services while streamlining manufacturing and integrating products from two acquisitions, driving record-breaking revenue & margin growth in US. Product & service vitality nearly doubled top-line to \$100MM with double-digit margin growths. New Project Management methodologies and PMO deployed. Acquired by Honeywell. Non-compete in energy, power and controls now expired.

JB Consultants Dallas TX, New York, NY, Philadelphia PA, NY, 2000 – 2008:

**Interim CEO, CTO, COO** Highlights include:

- CTO Vectrix - led salvaging of \$25MM Hicks-Muse Internet consulting business.
- CEO Exordia, Global Television Advisor - Business planning, leadership, fundraising, networking technology start-ups.
- Physician Quality Reporting System consultant, Kennedy Health System.
- Sarbanes-Oxley & IT process consulting, Trane (Ingersoll Rand acquisition).

Enron Broadband Houston TX, Portland OR, 1999 – 2000

**VP Product Development** – video backhaul & streaming, bandwidth on-demand services.

Built, ran, sold and delivered profitable new network and communications services.

Product/service included backhaul for post houses, ad agencies, etc. and streaming media infrastructure for video rental companies. Established PMO, Project Development disciplines.

General Electric Company Divisions FL, NY, PA, 1983 - 1999

**GE Capital – CIO Colonial Penn** P&C Insurance, business acquisition, integration and rightsizing for large, multi-faceted direct market infrastructure. \$42M op budget reduced by \$12M.

**GE Power – CTO, CEO Global Energy Services**, utility service bundling and outsourcing (retail gateway); **Product Manager** for **GE-Harris EMS** acquisition, XA/21, the world's most successful line of T&D control/SCADA systems.

**GE NBC – CTO Cable** Ventures, ground-breaking transformation to IP delivered digital video, MSNBC joint venture tailoring content to end users.

**GE Global Research** – Staff Scientist, published & patented (13) in networking, beamforming, imaging

### **ACADEMIC/CREDENTIALS**

BSEE – Clarkson University, VLSI design

MSCE – University of Central Florida, Embedded Parallel Imaging Systems

PhD studies, sans Dissertation – Rensselaer Polytechnic Institute, EE Information Theory

Six Sigma Black Belt, Lean Training - financial, healthcare, energy industries

General Electric Training, Education – Edison Engineer, ABC program graduate