

## John Bloomer Profile

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Cross-industry consultant, general manager and technology leader with start-up and Global 100 experience establishing lasting, positive impact on new and mature businesses by aligning products, people, process and technology with strategic goals:

- Mixes technology foresight with business acumen to meet and beat projections and budgets.
- Brings a broad understanding of technology and how it can be best leveraged to lead or disrupt an industry.
- Manages for success in growth- and recovery situations, leveraging Six Sigma, Lean methodologies to drive margins.
- Delivers people, process and technical solutions as products and services with speed and structured discipline.
- Demonstrates passion and energy for aligning and driving business strategies, from customer to Board Room and back.
- Accelerates growth, profit by tailoring and applying operational and product development best practices.

### **PROFESSIONAL EXPERIENCE**

New Hanover Regional Medical Wilmington, NC, 2009

**Chief Technology and IS Operations Officer** – dominant regional integrated community healthcare system, \$1B+ top line, 2%+ margins. All day to day IT project, infrastructure and operational responsibilities with an annual operating budget of \$10M; capital of \$13M. Strategy & planning for a continued evolution to paperless hospital and clinical care.

Virtua Health Marlton, NJ, 2005 - 2008

**CIO, VP** – medium size integrated community healthcare system, \$1B top line, > 8% margins

Strategy & planning for the “Digital Transformation”, day to day project execution and operational management. Developed and managed \$53M annual capital & \$27M annual op ex budget. Helped move Virtua from unprofitable to the most profitable in the state with nationally-discriminated quality, safety and satisfaction scores by deploying the right technology the right way. Responsibility for clinical, non-clinical & biomedical systems operations.

Novar, plc. (Now a Honeywell company) Horsham England, Cleveland OH, Redmond WA, 2001 – 2004

**Managing Director, Global CTO** – within a \$1B global building automation conglomerate & distribution channel. P&L ownership for US and global controls products, services within Intelligent Building Systems Sector business.

Developed and launched new building automation products and services while streamlining manufacturing and integrating products from two acquisitions, driving record-breaking revenue & margin growth in US. Product/service vitality nearly doubled top-line to \$100MM with double-digit margin growths. New Project Management methodologies and PMO deployed. Left industry with non-compete after acquisition.

JB Consultants Dallas TX, Philadelphia PA, NY, 2000 – 2001, 2004, 2008  
(interleaves non-compete agreements)

***Turnaround Consultant - Interim CEO, CTO***

e.g., CTO Vectrix - led salvaging of a private, \$25MM Hicks-Muse Internet consulting business. CEO Exordia, Advisor GTV - Business planning, leadership, fundraising, networking technology start-ups. Sarbanes-Oxley & IT process consulting.

Enron Broadband Houston TX, Portland OR, 1999 – 2000

***VP Product Development*** – video backhaul & streaming, bandwidth on-demand services. Built, ran, sold and delivered profitable new network and communications services. Product/service included backhaul for post houses, ad agencies, etc. and streaming media infrastructure for video rental companies. Established PMO, Project Development disciplines.

General Electric Company Divisions FL, NY, PA, 1983 - 1999

**GE Capital – CIO Colonial Penn** P&C Insurance, business acquisition, integration and rightsizing for large, multi-faceted direct market infrastructure. \$42M op budget reduced by \$12M.

**GE Power – CTO, CEO Global Energy Services**, utility service bundling and outsourcing (retail gateway); **Product Manager** for **GE-Harris EMS** acquisition, XA/21, the world's most successful line of T&D control/SCADA systems.

**GE NBC – CTO Cable** Ventures, ground-breaking transformation to IP delivered digital video, MSNBC joint venture tailoring content to end users.

**ACADEMIC/CREDENTIALS**

BSEE – Clarkson University

MSCE – University of Central Florida

PhD studies, ABD – Rensselaer Polytechnic Institute, EE Information Theory

GE – Edison Engineering, ABC competitive program graduate

Six Sigma Black Belt - Six Sigma & Lean training in financial, healthcare, energy industries